

What does the ISDN switch-off mean for your business?



Why is ISDN being phased out?

Back in the 80's, ISDN (Integrated Service Digital Network) was the up and coming solution to voice and data over digital line.

It's phenomenal speeds and capabilities wiped out for the need for outdated landline equipment.

But technology has evolved once again, and ISDN will be replaced by IP (Internet over Protocol).

BT is switching off ISDN lines in 2025, and replacing it with IP because:

- ISDN is difficult to expand or downsize, hindering your organisational growth plans and/or adjustments to staff turnover.
- ISDN carries the additional costs of installation and downtime should you choose to relocate.





What is replacing ISTN?

VoIP

VoIP stands for 'Voice Over Internet Protocol'. VoIP can cut the monthly costs associated with multiple ISDN lines, as a VoIP system requires just one line with an internet connection.

This means a single network can carry both your voice and data, eliminating the need for storage space and equipment costs.

Scaling up or down is easy, you can add a line as soon as you add a new employee, and when an employee leaves, you can easily reassign or remove the line. So you'll only ever pay for the right number of phone lines for your needs.

Calls can be made and received anywhere with an internet or 3G/4G/5G connection.

This dramatically increases your flexibility and addresses the issue of 'service interruptions' better than an ISDN solution could.

SIP Trunks

Unlike ISDN, SIP works virtually, which means you can make and take calls over the internet. SIP Trunks form the essential link between your business phone system, the internet and the traditional phone network.

Just like VoIP, this alternative solution is ideal if you want to lower your call costs, enhance your flexibility and add/remove lines at speed.



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	Reliability	Extra redundant circuit needed	Built-in continuity
(1)	Flexibility	Geographically dependent numbers	As many numbers as you want - restriction free
(1)	Scalability	30 channels per line	Remove or add a line when you need to
(1)	Cost-effectiveness	Installation and hardware costs	No equipment or storage costs



How easy is it to switch?

The ease of migrating from ISDN to IP will be highly dependent on the scale and structure of your telephony requirements.

At CMM, our VoIP experts assist every client in the decision-making process, however complex. Beginning with your free, no obligation quote. Following this, our team can provide professional set-up, support and advice, ensuring you deal with one company throughout.

No upfront costs with VoIP solutions

You can take advantage of an affordable new VoIP system, with no upfront costs.

Additionally, switching to VoIP will eliminate the equipment and storage costs associated with traditional phone systems.

This means you can take advantage of costcutting possibilities, alongside cheap licence fees, inclusive call bundles and inexpensive international calls.

SIP Trunks and unified communications

If you'd like to simplify and unify your communications when you make the switch, we can use direct routing to connect your SIP Trunks to the Microsoft 365 and Teams solution.

Doing so means your internal and external calls, audio and web conferencing, screen and file sharing will be accessible from one place, and your team will face just one learning curve.

You can learn more about this solution and your <u>free 60-day trial here.</u>



Free VoIP System & Unlimited UK Calls*

We are offering a free VoIP system with three year contracts; including installation, training and unlimited UK calls.

You'll receive a free, no obligation quote based on your current telecoms infrastructure. If we can save you money, we'll let you know.

You'll be able to choose from the Yealink W52P Dect & Base, Cisco 8841 or Polycom VVX 450.

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*With three year contracts.



Why CMM Telecoms?

Throughout the years we have forged relationships with the major networks, handset manufacturers, distributors and solutions providers, so that we can provide you with competitive rates across the market.

We can equip you with a range of premium handsets and desktop and mobile clients, and integrate your existing CRM and accounting packages.

Our knowledgeable support team will be in place as an extension of your help-desk. You'll be able to contact our team via phone, email, online chat or pop into our office throughout your contract with us.

Your query will be dealt with efficiently and effectively, leaving you to concentrate on your business.



Phone: 01252 854352 Email: sales@cmmtelecoms.co.uk

